

Mississippi's Largest Theatre Festival

All Aboard *THE* MTA EXPRESS

STAGES • STORIES • OPPORTUNITY • NEXT STOP: MERIDIAN

JANUARY 14-17, 2027



WHO KEEPS THE MTA EXPRESS MOVING?

As a proud 501(c)(3) organization powered entirely by passionate educators, dedicated volunteers, and community leaders, we rely on the generosity of supporters like you to bring the annual MTA State Festival to life. This celebrated event exists because of partners who believe in the transformative power of theatre.

MISSISSIPPI TALENT IS GOING PLACES!

Our groups are nationally recognized. As of 2025, Mississippi is now the home of the country's BEST theatrical performers: Ocean Springs High School earned Best Production at the Southeastern Theatre Conference for its performance of *The Lost Boy*, and Tupelo Community Theatre earned Best Production at the American Association of Community Theatres for their production of *Tone Clusters*.

NEXT STOP: GET INVOLVED.

Get on board with a program ad or sponsorship and help fuel the future of Mississippi theatre.



DEADLINE TO SUBMIT IS DECEMBER 20



THE CREW BEHIND THE MTA EXPRESS

MEET THE TEAM HELPING BRING THE MTA 2027 FESTIVAL THEME TO LIFE. TOGETHER, THEY'RE PUTTING CREATIVITY, COLLABORATION, AND A LOVE OF MISSISSIPPI THEATRE ON THE RIGHT TRACK.



MTA
PRESIDENT

*David
Delk*



MTA
VICE PRESIDENT

*Olivia
Carson*



MTA
EXECUTIVE DIRECTOR

*Chris
Roebuck*



MTA
COMMUNICATIONS
DIRECTOR

*Sara
Wade*

BOARD OF DIRECTORS

*Aryana Gaines | Bronwyn Teague | Bradley Long | Cayson Miles | David Kelly
Garrett Torbert | Greg Thorne | Jesse Wade | Jordan West | Juniper Wallace
Lauren Ray | Louis Codling | Lynn Nelson | Mandy Kate Myers | Phill Milner
Randy Ferino | Reese Overstreet | Sam Sparks | Sarah Hankins
Sarah Selby Goodman | Sarah Warnberg | Sherri Marengo | Thomas LaFoe*

FUELED BY PASSIONATE EDUCATORS, DEDICATED VOLUNTEERS, AND THEATRE MAKERS ACROSS THE STATE, THE MTA EXPRESS IS HEADED TO MERIDIAN FOR A FESTIVAL OF PERFORMANCES, LEARNING, AND CONNECTION.

HELP KEEP THE MTA EXPRESS MOVING!

GET ON BOARD AS A FESTIVAL SPONSOR

The Mississippi Theatre Association offers multiple sponsorship opportunities for MTA 2027. Choose the sponsorship level and festival designation that best fit your organization, and help bring performances, learning, and connection to theatre makers across Mississippi.

FUEL FESTIVAL OPERATIONS & AWARDS

Our growth is undeniable. Over 1,000 participants registered for MTA 2026 and 35 volunteers. It's time to pay the best of our volunteer base and recruit more festival labor.

HELP MORE THEATRE MAKERS MAKE THE JOURNEY

Some Theatre groups want to participate at a higher level, but lack resources due to being in the activity deserts of Mississippi, making it extremely difficult to fundraise.

DEADLINE TO SUBMIT IS DECEMBER 20

Contact ExecDir@MississippiTheatre.org for more information

THE INSTITUTIONS WE PROUDLY SERVE

SECONDARY SCHOOLS

*Alcorn Central High School
Biloxi High School
Brandon High School
Cleveland High School
Clinton High School
Corinth High School
Crystal Springs High School
Eupora High School
Gautier High School
Golden Triangle Theatre Group
Gulfport High School
Hancock High School
Harrison Central High School
Jackson Academy
Jackson Preparatory School
Kemper County High School
Lafayette High School
Long Beach High School*

*Meridian High School
Mississippi School for the Arts
Neshoba Central High School
New Hope High School
Northwest Rankin High School
Oak Grove High School
Ocean Springs
Oxford High School
Pearl High School
Pearl River Central High School
Purvis High School
Richland High School
St. Martin High School
Stone High School
Tishomingo High School
Tupelo High School
Warren Central High School
West Point High School*

COMMUNITY THEATRE GROUPS

*Pearl Community Theatre
Tupelo Community Theatre
Golden Triangle Theatre
Starkville Community Theatre
Open Doors Theatre
Legacy Actors Theatre Experience*



COLLEGES & UNIVERSITIES

*Belhaven University | Blue Mountain Community College |
East Central Community College | Hinds Community College |
Louisiana State University | Mississippi Gulf Coast Community College
| Millsaps College | Mississippi State University | Mississippi University
for Women | Mississippi Valley State University | Northwest Community
College | Pearl River Central Community College | Troy State
University | University of Mississippi | University of Mobile | University of
Southern Mississippi | William Carey University*



CHOOSE HOW YOU WOULD LIKE TO SUPPORT

Secondary One-Act Festival Sponsorship

Your sponsorship will support the Secondary One Act Festival. This includes expenses related to awards, adjudicator travel, and venue.

Community Theatre One-Act Festival Sponsorship

Your sponsorship will support the Community Theatre One Act Festival. This includes expenses related to awards, adjudicator travel, and venue.

Theatre for Youth Festival Sponsorship

Your sponsorship will support the Theatre for Youth Festival. This includes expenses related to awards, adjudicator travel, and venue.

Playwriting Festival Sponsorship

Your sponsorship will assist with costs for the Playwriting Festivals. This includes expenses related to awards and travel for adjudicators and winners.

Waymaker Grant

As part of MTA's Equity, Diversity, and Inclusion initiative, the Waymaker Grant provides MTA membership, including full MTA Festival 2025 passes, for up to 12 theatre-makers with diverse talents and backgrounds who meet qualifying criteria

New Horizons Secondary Grant

our sponsorship sends a school (new to MTA within the past 5 years) to MTA 2025. Up to 10 students and 2 teacher memberships for participation in the Secondary Festival.

New Horizons Theatre for Youth Grant

Your sponsorship sends a school (new to MTA within the past 5 years) to participate in the Theatre for Youth Festival.

MTA Scholarship

Your sponsorship provides \$500 scholarships to one high school senior who plans to pursue theatre at a Mississippi college or university.

SPONSORSHIP LEVELS

FUND OUR FESTIVAL OPERATIONS & AWARDS

\$500 - APPLAUSE

Your sponsorship will assist in the yearly operations of the Mississippi Theatre Association. Sponsors receive:

Brochure in the festival-goer welcome bags

One Booth at MTA 2025

Half-page ad in the MTA 2025 program

One MTA 2025 Access Pass

Signage at MTA 2025 Festival

One 1-minute spotlight to introduce your organization at the

One Act Festival of your choice before a block of shows

\$1,000 - OVATION

Your sponsorship will assist in the yearly operations of the Mississippi Theatre Association. Sponsors receive:

Brochure in the festival-goer welcome bags

Full Page ad in the MTA 2025 program

One Booth at MTA 2025

Two MTA 2025 Access Passes

Two 1-minute spotlights to introduce your organization at the

One Act Festival of your choice before a block of shows

Signage at MTA 2025 Festival

Logo featured on mississippitheatre.org website

\$1,500 - ENCORE

Your sponsorship will assist in the yearly operations of the Mississippi Theatre Association. Sponsors receive:

One Booth at MTA 2025

Brochure in the festival-goer welcome bags

Full Page ad in a prominent location at the MTA 2025 program

Three MTA 2025 Access Passes

Three 1-minute spotlights to introduce your organization at the

One Act Festival of your choice before a block of shows.

Signage at MTA 2025 Festival

Ability to give away college swag during spotlight time

Logo featured on mississippitheatre.org website and social media

SOCIAL SPONSORSHIPS



The MTA Youth & Adult Social Events give participants and adjudicators a well-earned breather after the curtain falls. These high-energy gatherings are more than just fun—they're prime opportunities to mix, mingle, and make connections across generations of theatre lovers.

Want your brand in the limelight?

Sponsorship includes premium signage, VIP access to the event, and front-and-center logo placement in our program and on our website. It's networking with flair—and your name on it.

FUND OUR ADULT SOCIAL EVENT

This event is a great way for adjudicators to unwind and socialize after a long run of shows. We always wine-and-dine at a relaxing Oxford Eatery.

FUND THE YOUTH SOCIAL EVENT

Over 600 young performers who attend our annual theatre festival enjoy a night of fun with DJ Tech, a rising music figure from Meridian taking Mississippi by storm.

MTA 2027 GUIDE TO ADVERTISING

MTA offers three advertisement sizes. See examples below.

1/4 Page - 4" x 5.25" - \$100.00

Half Page - 8" x 5.25" - \$150.00

Full Page - 8" x 10.5" - \$200.00



SUBMISSION GUIDELINES

You have three submission options when purchasing an advertisement for the MTA Program!

Submit print-ready artwork

- Submit hi-res print-ready JPEG via this form
- 300 dpi preferred
- Artwork must be formatted to desired ad size

Let MTA's graphic designer build your ad for you

- Submit artwork or logo and text copy via this form
- MTA's graphic designer will design and send for approval
- \$50 graphic design fee applies

Submit text for a text-only ad

- Submit ad copy via this form
- MTA's graphic designer will design and send for approval
- No fee applies

FOLLOW THE TRACKS & GET ON BOARD!



SCAN WITH A SMARTPHONE CAMERA