

MTA 2025 COLLEGE & UNIVERSITY REGISTRATION INFORMATION

Dear College & University Representatives,

I hope this letter finds you in excellent spirits. We would like to officially invite you and your esteemed institution to participate in Mississippi Theatre Association's (MTA) annual festival this coming January 16-19, 2025. MTA is a great way for colleges and universities to connect with talented high school students, to promote their programs and to network with other college and university representatives. Check out the "How to Register" videos for tips and tricks to make the registration process a breeze. For a full list of festival offerings, registration information, schedule overview, and deadlines, visit mississippitheatre.org/registration.

Online Registration: To register your institution for MTA 2025, visit our online registration portal at mississippitheatre.ludus.com.

Organization Checklist: Before registering, review the [Organization Checklist](#) for a complete list of required action items. Organizations will have a Google folder with these items. To receive a folder for your institution, email President@mississippitheatre.org.

New Membership Fee Structure: We are introducing a new membership fee structure of \$130 for participating institutions. This fee includes:

- Two full festival passes for representatives from your institution
- One booth in the MTA 2025 College & Vendor Expo
- Two seats in MTA auditions room for students interested in pursuing theatre post high school
- Discounted \$25 registration for college students attending from your institution

Sponsorship Opportunities: We offer sponsorship opportunities that provide you with the ability to further promote your college or university. For more information and to become a sponsor, visit mississippitheatre.org/sponsors. To submit your sponsorship, complete the [MTA Sponsorship Form](#).

Program Advertising: Program advertisements for the MTA Festival program reach a diverse and engaged audience. For more information and to purchase your ad, visit mississippitheatre.org/ad-sales. To submit your ad, complete the [MTA Ad Sales Form](#).

Workshop Opportunities: We also offer the opportunity for your representatives to interact even more with high school students by presenting a workshop during the festival. If you have expertise that would benefit the MTA membership and would like to volunteer to present a workshop at the State Festival complete the [Call Workshops Form](#).

IE Adjudicator Request: As theatre professionals, your institution's representatives would make wonderful adjudicators for MTA's Individual Events. By adjudicating, representatives get additional moments to see high school students showcase their skills and talents. Contact Executive Director, Lindsey Eubanks, at execdir@mississippitheatre.org for adjudication dates and to sign up to adjudicate.

Vendor Arrangements: As part of this year's festival, the vendor arrangements will all be in the MSU Riley Center adjacent to their Grand Ballroom for Friday and Saturday.

We are looking forward to the MTA 2025 Festival, and we are excited about the prospect of you, your representatives, and students joining us in Meridian, MS. If you have any questions, please reach out to me and ask. Thank you for your continued support of MTA!



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