



**MTA 2024**  
**COLLEGE & UNIVERSITY REGISTRATION INFORMATION**

Dear College & University Representatives,

I hope this letter finds you in excellent spirits. We would like to officially invite you and your esteemed institution to participate in Mississippi Theatre Association's (MTA) annual festival this coming January 11-14, 2024. MTA is a great way for colleges and universities to connect with talented high school students, to promote their programs and to network with other college and university representatives. Check out the "How to Register" videos for tips and tricks to make the registration process a breeze. For a full list of festival offerings, registration information, schedule overview, and deadlines, visit [mississippitheatre.org/registration](https://mississippitheatre.org/registration).

**Online Registration:** To register your institution for MTA 2024, visit our online registration portal at [mississippitheatre.ludus.com](https://mississippitheatre.ludus.com).

**Organization Checklist:** Before registering, review the [Organization Checklist](#) for a complete list of required action items. Organizations will have a Google folder with these items. To receive a folder for your institution, email [President@mississippitheatre.org](mailto:President@mississippitheatre.org).

**New Membership Fee Structure:** We are introducing a new membership fee structure of \$130 for participating institutions. This fee includes:

- Two full festival passes for representatives from your institution
- One booth in the MTA 2024 College & Vendor Expo
- Two seats in MTA auditions room for students interested in pursuing theatre post high school
- Discounted \$25 registration for college students attending from your institution

**Sponsorship Opportunities:** We offer sponsorship opportunities that provide you with the ability to further promote your college or university. For more information and to become a sponsor, visit [mississippitheatre.org/sponsors](https://mississippitheatre.org/sponsors). To submit your sponsorship, complete the [MTA Sponsorship Form](#).

**Program Advertising:** Program advertisements for the MTA Festival program reach a diverse and engaged audience. For more information and to purchase your ad, visit [mississippitheatre.org/ad-sales](https://mississippitheatre.org/ad-sales). To submit your ad, complete the [MTA Ad Sales Form](#).

**Workshop Opportunities:** We also offer the opportunity for your representatives to interact even more with high school students by presenting a workshop during the festival. If you have expertise that would benefit the MTA membership and would like to volunteer to present a workshop at the State Festival complete the [Call Workshops Form](#).

**IE Adjudicator Request:** As theatre professionals, your institution's representatives would make wonderful adjudicators for MTA's Individual Events. By adjudicating, representatives get additional moments to see high school students showcase their skills and talents. The first round of adjudications will be virtual and asynchronous from December 16, 2023 through January 1, 2024. The final rounds of adjudication will be in-person in Gulfport, MS on January 13, 2024 during the annual festival. To sign up to adjudicate, complete the [Judging Interest and Availability Form](#).

**Vendor Arrangements:** As part of this year's festival, the Exhibit Hall area will shift from one location on Friday to a different location on Saturday. The switch will provide the vendor and college and university tables to be around as much foot traffic as possible throughout the festival. For Friday, vendors and representatives will set up in the lobby of the IMPAC center. On Saturday, vendors and representatives will set up outside the Arena Theatre (weather permitting). If the weather prevents outdoor displays, space will be made available in the Arena Theatre lobby.

We are looking forward to the MTA 2024 Festival, and we are excited about the prospect of you, your representatives, and students joining us in Gulfport, MS. If you have any questions, please reach out to me and ask. Thank you for your continued support of MTA!

Sincerely,

Rory Ledbetter  
College & University Representative  
Mississippi Theatre Association  
[riedbett@olemiss.edu](mailto:riedbett@olemiss.edu)